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Date: 20-03-2021

Ref: KLEF/RO/AGRICULTURE/2020-21

#### CIRCULAR

Sub: Celebration of "World Water Day" by Department of Agriculture - Reg.

Ref: E-mail dated 19.03.2021 from Dr.R. Veeraraghavaiah, Director, Agriculture.

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This is to inform that Water Day is celebrated every year on 22nd March. In order to bring awareness of the Global water crises, and to support "Sustainable Development Goal (SDG) 6": Water and Sanitation for all by 2030, Department of Agriculture, KLEF, Vaddeswaram Campus is organizing the "World Water Day" event from 10.30 a.m. to 12.30 p.m. on 22<sup>nd</sup> March 2021 (Monday) in Jasmine Hall.

This year the theme of World Water Day 2021 is *Valuing Water*. In India, the Agriculture sector consumes about 80% of the total water resources. However, due to increase in population and climate change, water demand will impact the agriculture sector. Thus, there is an urgent need for judicious and efficient use of water in Agriculture to ensure higher agricultural water productivity.

All the Heads of Departments and students of B.Sc. Agriculture are invited to participate in the celebrations.

Poster of the event is attached herewith.

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#### Invitation



### KONERU LAKSHMAIAH EDUCATION FOUNDATION

K L Deemed to be University, Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, Pin : 522 502. Ph: 08645-350200 | www.kluniversity.in





# Invitation

Department of Agriculture cordially invites you to join the World Water Day Celebrations on 22 March 2021 @ 10:30 AM to 12:30 PM, Venue : Jasmine Hall

#### **Chief Guest**



Dr. L.S.S. Reddy

**Guest of Honor** 



Prof. N. Venkatram

Pro Vice Chancellor, KL

**Special Guest** 



Dr. M. Kishore Babu Dean - MHS

**Guest of Honor** 



Prof. YVSSSV Prasada Rao Registrar, KL

Presided by



Prof Veeraraghavaiah R Director - Agriculture

- Team Agriculture





### Koneru Lakshmaiah Education Foundation

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#### WORLD WATER DAY

Date

: 22/03/2021

Time

: 10.30 a.m. to 12.30 p.m.

Venue:

: Jasmine Hall

#### **OBJECTIVES**

The objectives of World Water Day in relation to agriculture include raising awareness about the importance of water in farming, promoting sustainable irrigation techniques and farming practices to optimize water use efficiency, and advocating for policies that ensure equitable access to water resources for agricultural purposes. These objectives aim to address water scarcity, enhance food security, and mitigate the impact of climate change on agricultural productivity.

#### **DESCRIPTION**

The theme of this year World Water Day was "Valuing Water".

World Water Day began with a grand welcome to the delegates for the official inauguration in Jasmine block. Chief guest, Dr. LSS Reddy, Vice Chancellor, the guest of honour, Prof. N. Venkataram, Pro Vice Chancellor and Prof. YVSSSV Prasada Rao, Registrar, Special Guest Dr. M. Kishore Babu, Dean MHS, Dr. Veeraraghavaiah Ravuri, Director-Agriculture were gracing the inauguration of the event. It began with lighting of the lamp by the dignitaries invoking God's blessings on the gathering.

Chief guest, Dr. LSS Reddy, Vice Chancellor addressed the students, on this World Water Day, to recognize the critical importance of water conservation. Each drop of water is precious and essential for life. As future leaders, your role in preserving this invaluable resource is paramount. Let's pledge to use water wisely, advocate for sustainable practices, and ensure equitable access for all."

Guest of honour, Prof. N. Venkataram, said to the students to delve into the science and technology driving water conservation. From innovative water purification methods to efficient irrigation techniques, advancements in research offer hope for a sustainable future.

Prof. YVSSSV Prasada Rao, Registrar greeted the students and asked to reflect on the interconnectedness of water and the environment. Our rivers, lakes, and oceans sustain life on Earth. It's our responsibility to protect these ecosystems from pollution and degradation. Through education and action, we can safeguard water resources for future generations and create a healthier planet."

Special Guest, Dr. M. Kishore Babu, Dean MHS addressed students, as representatives of the agriculture world, we acknowledge our role in water conservation and sustainability. Industry plays a significant part in water usage and pollution. Let's commit to responsible practices, such as water recycling and reducing our ecological footprint. By integrating environmental stewardship into business strategies, we can drive positive change and contribute to a healthier planet."

Dr. Veeraraghavaiah Ravuri, Director-Agriculture said that it is crucial to recognize the pivotal role that water plays in agriculture, and indeed, in sustaining life itself. As an agriculture professor, I stand before you not only to educate but to inspire action and stewardship. Water is the lifeblood of agriculture. It nourishes our crops, sustains livestock, and fuels the productivity of our farms. However, in the face of climate change and growing demand, our water resources are under unprecedented strain. Today, I urge each one of you to become stewards of water in agriculture. Embrace innovative irrigation techniques that maximize efficiency and minimize waste. Implement sustainable farming practices that conserve water and promote soil health. And above all, advocate for policies that prioritize water conservation and equitable access for all farmers.

Remember, the choices we make today will shape the future of agriculture and our planet. Let us work together to ensure a future where water is abundant, accessible, and shared equitably by all. Students also shared their views on how to create awareness and conserve water by preparing charts and placards.

The event came to an end with the distribution of prizes and certificates to the students who participated and won in the events conducted such as essay writing, elocutaion and quiz. The event came to an end with the vote of thanks.

#### **OUTCOMES**

World Water Day outcomes are public engagement, policy advancements, and collaborative efforts towards sustainable water management. These efforts may lead to increased investment in water infrastructure, improved access to clean water and sanitation, and strengthened resilience to water-related challenges such as droughts and floods. Overall, the day serves as a catalyst for positive action and long-term solutions to address global water issues.

KL College of Agriculture KLEF (Deemed to be University) VADDESWARAM-522 302.

## **PHOTOS**





Welcoming and Lighting of the lamp by the dignitaries 22.03.2021



Dr. LSS Reddy, Vice Chancellor addressing the Gathering during Inaugural on  $22.03.2021\,$ 

# FACULTY LIST:

| Sl. No. | Emp.<br>ID | Name of the Faculty               | Designation          |
|---------|------------|-----------------------------------|----------------------|
| 1       | 6405       | Dr.R.Veera Raghavaiah             | Director             |
| 2       | 6578       | Mr.Kummara Setti Veera Bhadra Rao | HOD<br>Asst.Prof.    |
| 3       | 6436       | Dr.M.Sree Devi                    | Dy.HOD<br>Asst.Prof. |
| 4       | 2674       | Dr.M.S.R.Krishna                  | Asst.Prof.           |
| 5       | 6606       | Dr.Manoharmayum Dolpriya Devi     | Asst.Prof.           |
| 6       | 6549       | Dr.Ranjeet Kumar JHA              | Asst.Prof.           |
| 7       | 5509       | Ms.M.Padmavathy                   | Asst.Prof.           |
| 8       | 6516       | Ms.P.Manasa                       | Asst.Prof.           |

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## PARTICIPANTS LIST

| S.NO | ID. Number    | Name of the student | Signature     |
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| 21   | 2000 6 20 135 | SK. Abdul Razak     | Kuft          |
| 5    | 2000620179    | ARIF. SHAIR         | SAM           |
| 6.   | 2000620067    | D. Rana Neeraj      | P. Comp. Sury |
| 7    | 2000620055    | S. Chaithanya Kumae | Chay,         |
| 8.   | 2000620108    | Churyashwarth kumar | your.         |
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| 10   | 2000620152    | K. Windy            | Kallets       |
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| 25   | 20006 200 28  | V. Priyanka         | Ph            |
| 26.  | 2000620014    | Ch. O. Lo. Anusha   | Anh           |
| 27   | 200620144     | K. Loketh Reddy     | Cokely        |

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